The Herald Digital Transformation Awards

EVENT PROGRAMME

THURSDAY 25 AUGUST 2022
RADISSON BLU GLASGOW

@NewsquestEvents  #DigiTransform22
Well done to everyone crossing their fingers and mentally making space on their mantelpieces. It’s a genuine thrill to be rubbing shoulders with so many of the ground breakers, change makers and innovators that make it such an exciting industry to be a part of.

Like you, we are technology people: we know tech and the people that work with tech. We’ve played our part in thousands of career moves and we’ve worked with some of the biggest names in the sector.

So if you’re looking ahead to your next big transformation – whether in your team or in your career – you know where to turn.

Make the change at be-it.co.uk
Good evening and welcome to The Herald Digital Transformation Awards. These awards celebrate the extraordinary work taking place in Scottish businesses, across all industries and sectors who have embraced digital technology in new and innovative ways. Tonight, The Herald will turn the spotlight on how these businesses successfully market themselves, support customers, and grow their organisations through a digital first approach. More importantly, our awards recognise the amazing professionals and young people who are setting trends, showing passion and creativity, and making a significant contribution to their sector.

We received more than 100 entries this year – and once again the standard was incredibly high, making it a very difficult process for our judges to narrow down the shortlists.

I would like to thank our partners, as without them, this event would not be possible. We have been delighted to work with Be-IT, DigitalBoost and Glasgow City Innovation District on this year’s awards.

A special thanks to our esteemed judging panel for the time they took diligently assessing each of the entries and ensuring that this was a fair and robust process. And, finally, thank you all for being here tonight and supporting the event. Have a fantastic evening.
Catriona Shearer

Catriona is a broadcaster, journalist and event host with over 16 years’ experience in the media.

Best known for presenting BBC Reporting Scotland, she’s racked up thousands of hours of live TV.

Away from the newsroom she’s helped ring in a few New Years on BBC’s Hogmanay Live programme, has hosted BBC wildlife show Midsummer Live from the Isle of May, presented live programmes from T in the Park music festival and Wimbledon and was host of BBC Scotland’s game show Wonderball.

A keen music and football fan, Catriona can be heard on BBC Scotland’s Off the Ball, Radio Clyde and Greatest Hits Radio.
Free support and advice from DigitalBoost

DigitalBoost are delighted to have sponsored The Herald Digital Transformation Awards and we extend our congratulations to all winners.

DigitalBoost from Business Gateway offers a wide range of support and resources to help you with all aspects of your digital marketing, processes & platforms. Take advantage of free 1:1 consultancy, a digital health check, webinars, guides, video tutorials & podcasts to upskill on a variety of topics, including digital strategy, eCommerce, cyber security and social media.

Visit bgateway.com/digitalboost
RUNNING ORDER

7.00PM
- Drinks reception
- Opening entertainment, Old Bohemia
- Welcome, Stephen McDevitt, Sales Director, Newsquest Scotland
- Dinner
- Awards ceremony
- After dinner networking, Morgan Sax

1.00AM
- Event close

MENU

**Starter**
- Caramelised onion tart, tomato chutney and chive salad

**Main**
- Chicken breast stuffed with black haggis, clap shot, seasonal greens and carrot, peppercorn cream

**Dessert**
- Lemon tart, lime crème fraiche, raspberry and thyme meringue
- Tea and coffee

*Vegetarian option available

*Please note, the awards presentation will finish at approximately 10.30pm
JUDGES

Ian McConnell (Chair)
Business Editor, The Herald

Michelle Brogan
Service Development Manager, Digital Health & Care Innovation Centre

Alisdair Gunn
GCID Project Director, Glasgow City Innovation District

Christina Hall
Client Director, Be-IT

Neil Lowson
Marketing & Digital Services Manager, Business Gateway

Melinda Matthews-Clarkson
Chief Executive Officer, CodeClan

Toni Scullion
Founder, dressCode
FINALISTS

Best use of Technology in Healthcare Award
- Bad Dinosaur
- Children’s Health Scotland - SMS:CONNECT
- Pogo Digital Healthcare, part of Pogo Studio Ltd - Long covid management application
- Sandyford Sexual Health Services & Terrance Higgins Trust UK - GlasGOWGetTested
- Zudu - QIoT Connected Asthma

Best use of Technology in Education Award
- Ayrshire College - Connecting Communities
- Deloitte - FinTech for Schools
- North Lanarkshire Council - Virtual Classroom
- Scotland’s Enterprising Schools & Young Enterprise Scotland - YE Scotland Business Challenge
- The VR Hive

Best use of Technology in the Third Sector Award
- Carr Gomm - Digital Inclusion Research Project
- Children’s Health Scotland - SMS:CONNECT
- Screenmedia - Drinkaware Virtual Assistant
- Simon Community Scotland - Get Connected
- The Digital Age - Doddie Aid App

Digital Professional of the Year
- Dan Rodgers - QikServe
- Ewan McIntosh - NoTosh Ltd
- Jack Francis - Pogo Studio Ltd
- Jenna Urquhart - Amity Fish Company
- Mike Callachan - Snappy Shopper

Digital Young Person of the Year
sponsored by Glasgow City Innovation District
- Ally Zlatar - The Starving Artist
- Ben McAdam - Stirling Albion FC
- Charlotte Holland - The Digital Age
- Daniel Apathy - GameXPlosion Ltd
- Euan Gibson-Smith - Donaldson Group
- Janani Prabhakaran - Unbaggaged

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FINALISTS

Digital Marketing Campaign of the Year
- CodeClan
- Community Justice Scotland - #lifechangingsentence
- Ginger - The Angus Tour
- Hydrogen - Highland Park
- MGM Timber Ltd

Digital Community Award
- Ayrshire College - Connecting Communities
- Falkirk Council and Falkirk HSCP - Bring Your Own Device (BYOD)
- Scottish Online Lessons
- Snappy Shopper
- Zudu - Dundee Recovery Road Map App / Parish Nursing Dundee

Digital Diversity Award
sponsored by Be-IT
- Carr Gomm - Digital Inclusion Research Project
- Glasgow Disability Alliance
- Scottish Online Lessons
- Women’s Enterprise Scotland

Business Growth Award
sponsored by DigitalBoost
- ALTAR Group - Fishers Laundry Campaign
- Amity Fish Company
- ARRAN Sense of Scotland
- NoTosh Limited
- Snappy Shopper

Innovative use of Technology Award
- Allied Vehicles Ltd - Virtual Travel Pack
- Blackwired Ltd - ZeroDayLive Project
- MI:RNA Diagnostics
- Neve Learning by This is Milk
- North Lanarkshire Council - Immersive Experience Room
- Screenmedia - Drinkaware Virtual Assistant

Digitally Transformed Business Award
- To be announced tonight

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CONTACT

For more information on events like this one, or if you are interested in sponsorship, please get in touch with Linsey Hunter, Events Manager on linsey.hunter@newsquest.co.uk