

The Herald

**THE FUTURE OF OUR  
HIGH STREETS**



# E-programme

**Thursday, September 17**

Sponsored by:



# welcome

A very warm welcome to this 'Future of our High Streets' event. We are delighted to be continuing our partnership with The Herald to host this event on a topic which impacts each one of us. As the pandemic continues to speed up shifts in our way of life, our high streets must find ways to transition to the 'new norm' by identifying and embracing changes in the way we live and work. At this 'The Future of our High Streets' on demand event our keynote speaker and panel of experts will address the challenges, explore opportunities and predict new directions for our high streets.

I am very much looking forward to hearing from our speakers. Vivienne King, Chief Executive of Revo, the retail property and placemaking specialist organisation will be opening the event as our keynote speaker before we hear from our six panellists who will each offer their expertise, and perspectives on the future of the high street.

The panellists are Katie Nagy de Nagybaczon, co-head of UK consumer and retail at CMS; Sophie Shannon, associate director of NewRiver REIT; Dr Jackie Mulligan, founder and chief executive of ShopAppy.com; Alan Anthony, managing director of Threesixty Architecture; Miller Mathieson, managing director of CBRE for Scotland and Northern Ireland; and Phil Prentice, chief officer of Scotland's Towns Partnership.

The debate will focus on the ways in which shops, offices, and hospitality and leisure outlets can adapt and innovate to meet new consumer demands, and the role of Government in supporting this. Our high streets are facing vastly reduced footfall and rising costs, including costs attributable to Covid protection measures. Government investment and decisive action is needed to help transform high streets into sustainable destinations, which include more housing and community facilities. Whilst we can no longer expect our high



Allan Wernham  
Managing Director, CMS

streets to thrive on mainstream retail alone, those high streets which manage to diversify beyond traditional retail in a visionary way will be well-placed to succeed in the post-Covid world. The pace of this change is now ramping up, and the future of the high street is likely to be different to that which we would have envisaged a year ago. There is a lot of work to be done and collaboration will be key to building a high street fit for the future. I very much look forward to today's event and thank you for attending.

**8.45AM**

Arrival and  
Networking

**9.15AM**

Introduction

**9.20AM**

Keynote  
VIVIENNE KING,  
CEO, Revo

**9.35AM**

Keynote - Q&A

**9.45AM**

Panel  
Discussion:

SOPHIE SHANNON  
Associate Director,  
NewRiver REIT

DR JACKIE MULLIGAN  
Founder & CEO,  
ShopAppy.com

ALAN ANTHONY  
Managing Director,  
Threesixty Architecture

KATIE NAGY DE  
NAGYBACZON  
Partner, CMS

PHIL PRENTICE  
Chief Officer,  
Scotland's Towns  
Partnership

MILLER MATHIESON  
Executive Director,  
Managing Director of  
the Scotland & Northern  
Ireland business, CBRE

**10.10AM**

Panel Discussion -  
Q&A

**10.25AM**

Formal Close

**10.30AM**

Networking Re-open

**10.45AM**

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Closes

the order

## Keynote



**Vivienne King, CEO, Revo**

Vivienne King has over 25 years' experience in the real estate industry. In 2020 Vivienne became CEO of Revo, the membership organisation supporting the whole of the retail property market. This follows four years as CEO of Soho Housing Association in London's West End and twenty years in the senior management team at The Crown Estate, together with a number of NED and Board advisory roles.

## Panel members



**Sophie Shannon,**  
Associate  
Director,  
NewRiver REIT

Sophie is an Associate Director at NewRiver, responsible for the asset management of eight community shopping centres/high street assets across Scotland, northern England and Northern Ireland. Day to day, this consists of delivering the strategic business plans for each asset with a range of stakeholders and advisors including the management of the centre/asset operations, retailer engagement, negotiating legal contracts, development projects and continuous review of the financial performance of assets.

Sophie is a chartered surveyor with 10 years' experience in commercial property. After obtaining a BSc (Hons) in Geography from The University of Edinburgh, Sophie went on to study her MSc in Property Management & Investment at Edinburgh Napier University whilst working for a firm of residential chartered surveyors. Before joining NewRiver, Sophie specialised in valuation and landlord & tenant matters at Ryden in Edinburgh.



**Dr Jackie Mulligan,**  
Founder and CEO,  
ShopAppy.com

Dr Jackie Mulligan is founder and CEO of multi award-winning ShopAppy.com. A passionate and professional speaker, writer and specialist in creative thinking, future thinking, events and communications, Jackie has used her experience, expertise and doctoral research into experience, psychology and behaviours to develop ShopAppy.com. ShopAppy is a digital platform that diverts online browsing to local spending. ShopAppy aggregates local businesses and makes it easier for them to get digital as a unified front enabling customers to easily browse, book and buy local with click and collect after hours in any village, town or city and more recently get home delivery. Her unique place-centred digital initiative has been featured on BBC The One Show, regional TV and radio, The Grocer, i News, Closer and Woman & Home magazine. ShopAppy has won recognition being cited in the top 40 digital retail innovations by Retail Insider and being recognised for innovation from the FSB, Natwest and Barclaycard Everywoman in Retail.

# Panel members



**Alan Anthony**, Managing Director, Threesixty Architecture

Alan founded and leads Threesixty Architecture and is the Scottish chair of Revo – the retail property and place making community. Threesixty are focused on vision-led urban renewal projects across the UK that re-balance, re-populate and re-energise our urban centres and High Streets in the context of reducing retail dominance. The practice have published the “Paisley is Open” 10 year pilot vision study and “A Vision for High Street Regeneration” the Scottish Government national guidance.



**Katie Nagy de Nagybaczon**, Partner, CMS

Katie Nagy de Nagybaczon is a partner in the Corporate Team at CMS London. She is Co-Head of the Consumer Products Group and in this position leads an international team of more than 40 partners and a total of more than 100 lawyers in 21 countries. Katie advises on a wide range of corporate transactions but is best known for her expertise in international and UK mergers & acquisitions, advising on the whole lifecycle of business, from start-up, raising money through investment, growth through acquisition and joint venture, and successful exit.



**Phil Prentice**, Chief Officer, Scotland's Towns Partnership and National Programme Director of Scotland's Improvement Districts.

With 25 years economic development experience across the public and private sectors, my role as Chief Officer of Scotland's Towns Partnership is to drive sustainable change through collaboration and partnership. Towns and City Centres are clearly back on the political agenda.



**Miller Mathieson**, Executive Director, Managing Director of the Scotland and Northern Ireland business, CBRE

Miller Mathieson is Executive Responsible for the Edinburgh, Glasgow, Belfast and Aberdeen offices as well as being a member of the National Team Executive Board. Miller is also the former Chairman of the Scottish Property Federation and remains a member of their Policy Committee.

# HOPIN

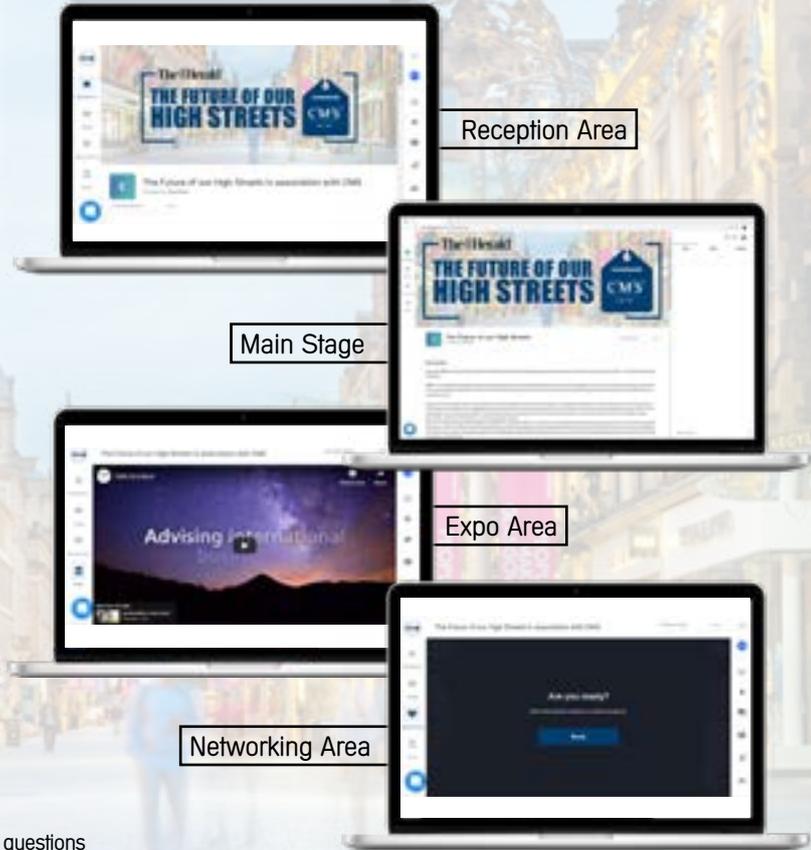
## Hopin

Hopin is an online events platform where you can create engaging virtual events that connect people around the globe.

## Key Steps

1. Register via <http://newsquestscotlandevents.com/events/future-of-our-high-street/> - FAQ listed on the website
2. Update profile to network more effectively here – [hopin.to/account/profile](https://hopin.to/account/profile)
3. Login to the platform the day before event to ensure that you can gain access successfully
4. Join us on Thursday, September 17 between 08.45am – 09.15am - We would recommend an up to date browser such as Chrome or Safari to access the platform.

\*Cameron our AV team will be on hand to assist with any technical questions



event partner

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**A**t CMS, our aim is to be the lawyers our clients really want us to be. Not pedantic pointpickers, but a can-do law firm, packed with people who provide accurate, pragmatic and commercially relevant advice. We think legal excellence, market knowledge, corporate insight, client service and good judgment are all parts of the same package. We don't distinguish between 'legal points' and 'commercial points'. If an issue is relevant to you, then we will understand it and help you resolve it. The depth and breadth of our specialist teams is second to none. We've organised

ourselves around the key sectors of the twenty-first century economy and pride ourselves on understanding our clients' businesses and markets. As well as fielding top-class sector experts in Scotland, we offer our clients full access to the outstanding professionals we have in London and elsewhere. So, on UK-wide matters, or when your business goes abroad, we can go on working right at your side. In an era of uncertainty and disruption, we're committed to developing and evolving along with our clients, helping them succeed by adapting to change and seizing new opportunities.

That's why we're investing in innovative technology to enhance our client services, as well as new business systems and processes, such as our Legal Services Unit in Edinburgh and Glasgow. CMS – truly Scottish and truly international.

*In an era of uncertainty and disruption, we're committed to developing and evolving along with our clients, helping them succeed by adapting to change and seizing new opportunities.*

# We're here (and there) for you

With over 76 offices around the world, we can be there whenever and wherever you need us.

CMS – truly Scottish and truly international.

[cms.law/scotland](https://cms.law/scotland)