PREVIOUS WINNERS AND FINALISTS

2018

Business to Business Award
• DigitalParade
• Freetobook - winner
• The Digital Age - Commendation
• xDesign

E-Commerce Award
Supported by Business Gateway
• Ketchup Digital
• MadeBrave - winner
• The Lane Agency
• Wholesale Domestic

Charity and Social Enterprise Award
• 999 Design - Commendation
• Blackwood Homes and Care - winner
• Loreburn Housing Association
• Screenmedia

• Public Sector Award
• DigitalBoost
• Horisk for Scotland’s Rock Art Project
• We are Snook - winner

Best Mobile Application Award (inc Games)
• CU Soar
• Find A Player
• Greenhill Design & Technology
• Screenmedia - winner

Consumer Engagement Award
• Blue2 Digital – Mary King’s Close
• Screenmedia - winner
• The Lane Agency
• The Podcast Host

Education & Training Award – Supported by SQA
• BOLT Learning
• Giglets Education - winner
• Screenmedia
• SmartSTEMs

Student Award
• Scott Boobis
• Zulaikha Khokhar - winner

Best Use of Social Media Award
• DigitalParade
• Friends of Willowbank School
• Halls of Scotland
• MadeBrave - winner
• The Lane Agency

Digital Professional of the Year Award
• Blue2 Digital – Andrew Conway - winner
• Business Gateway – Jacqueline MacDougal
• Hydrogen - Daniel Rae
• Hydrogen - Mike Scott

Digital Agency Award
Supported by ENGAGE Recruitment
• After Digital
• Equator

• Screenmedia - winner
• Storm ID
• The Lane Agency
• xDesign

2017

Business to Business Award
• AM Bid Services
• Encompass Corporation - winner
• Red Evolution - Share my Office
• Screenmedia Design Ltd – Honeywell Aerospace – Intelligent Airport

E-Commerce Award
Supported by DigitalBoost
• Big Red Digital
• Digital Six – ETB Technologies
• Labels4Kids Ltd
• Wholesale Domestic - winner

Charity and Social Enterprise Award
• Assist Social Capital CIC
• Simon Community Scotland - winner
• xDesign - Neatebox
• Young Scot

Public Sector Award
Supported by RMD Limited
• Ayrshire College - winner
• Business Gateway – DigitalBoost
• NHS Health Scotland
• Strathclyde Partnership for Transport

Best Mobile Application Award
• Find a Player
• Ketchup Digital – Medsmart
• Ketchup Digital – Premier Punt
• xDesign & Whitespace - winner
Consumer Engagement Award
• Equator – Clydesdale Bank  
• KLTR WIFI  
• LUX – The Food & Drink Agency - winner  
• Strathclyde Partnership for Transport  

Education & Training Award
Supported by SQA
• Front Page – Disney Stars – winner  
• Innovation Digital – Scottish College for Educational Leadership  
• Nucleus Financial  
• Scottish Social Services Council: Making Better Decisions  

Student Award
• Pocket Sized Hands - winner  

Best Use of Social Media Award
• Ayshire College  
• DotScot Registry  
• DYW Glasgow - winner  
• Equator – Clydesdale Bank  
• Historic Environment Scotland  

Digital Professional of the Year Award
Supported by Prudential
• Carole Logan – Equator - Commendation  
• Jacqueline MacDougall - DigitalBoost  
• John McLeish – Equator - winner  
• Kirstin Watson - Innovation Digital  
• Louise Henderson - Scottish College for Educational Leadership  

Digital Agency Award
Supported by Enigma People Solutions
• Equator  
• Screenmedia - winner  
• Storm ID  
• xDesign  

2016

Business to Business Award
sponsored by Highlands and Islands Enterprise
• Equator for AXA Business Insurance  
• Nucleus  
• Software Advisory Service - winner  
• After Digital for EDF Energy  

E-Commerce Award
sponsored by Business Gateway
• Blue2 Digital for shop.theopen.com  
• TEFL Org UK - winner  
• The Weather Digital for Glengoyne Distillery - commendation  

Charity and Social Enterprise Award
sponsored by Wheatley Group
Local
• Blue2 Digital for the Oor Wullie Bucket Trail  
• Equator for Yorkshire Bank Bike Libraries  
• Maryhill Integration Network - winner  
• Yard Digital for Big Hearts  

National
• Cahonas Scotland - winner  
• Scottish Refugee Council  
• Whitespace for Mary’s Meals  
• Women’s Support Project  

Public Sector Award
• NHS Greater Glasgow and Clyde Sexual Health (Sandyford)  
• NHS Lanarkshire - winner  
• Storm ID for Scotblood  
• We Are Snook, Young Scot, Mental Health Foundation and NHS Greater Glasgow & Clyde for Aye Mind  

Best Mobile App
• Cobra Mobile for Let’s Go Run Around  
• DOGFI.SH Mobile for Sugar Smart - winner  
• Screenmedia for Edinburgh Festival Fringe App  

Consumer Engagement Award
presented by s1 Jobs
• 999 Design for Financial Times  
• NEU for Coldplay’s A Head Full of Dreams Album Launch - winner  
• Radiator Digital for MacTaggart and Mickel  
• The Weather Digital & Mackerel Media for Glengoyne Distillery  

Education and Training Award
sponsored by SQA
• GoodPractice and Edrington - winner  
• Junction-18 for Learn Direct & Build  
• School Cloud Systems  

Student Award
sponsored by FanDuel
• Alasdair Ireland for Your Book List  
• Alberto Negro for 5 Style  
• Laura Blackhurst, LUX - winner  

Best Use of Social Media Award
• BBC Scotland for The Social  
• Cahonas Scotland for #CheckYerBawballs  
• FreeAgent  
• Young Scot and the Scottish Government Marketing Team for Bad Romance - winner  

Digital Professional of the Year Award
presented by Enigma People Solutions
• Gary Ennis, NSDesign  
• John McLeish, Equator  
• Laura Blackhurst, LUX - winner  

Digital Agency Award
sponsored by Enigma People Solutions
• Equator - winner  
• Screenmedia  
• Storm ID  
• xDesign  

2015

Business to Business Award
sponsored by Jumpstart
• Clear Returns  
• LendingCrowd for Supporting Scotland’s SMEs - winner  
• Swipii  

E-Commerce Award
sponsored by Business Gateway
• Digital Six for ETB Technologies - winner  
• LEWIS for PURE Spa  
• Senshi Digital for Macs Adventure  

Charity and Social Enterprise Award
sponsored by SCVO
• CG Comms for ClickGo: making self-directed support a practical reality - commendation  
• Euan’s Guide for Disabled Access Reviews Website and App - winner  
• LEWIS for See Me
Public Sector Award
- CalMac Ferries
- Spider Online for myjobjscotland - winner
- The Zen Agency for Ayrshire College Website

Best Mobile App
- FanDuel
- Mallzee for Personalised Shopping App
- Screenmedia for Arnold Clark - Mile Tracker & Mileage App - winner

Consumer Engagement Award
- MadeBrave for Springbank Whisky Website
- Storm ID for Engage Edinburgh’s Residents through Digital Channels
- The Lane Agency for Graham’s The Family Dairy - winner
- The Lane Agency for Border Biscuits

Education and Training Award sponsored by City of Glasgow College
- eCom Scotland and RNIB for Accessible eLearning for Blind and Partially Sighted People - winner
- NSDesign for Working Digital 2014 - commendation

Student Award sponsored by FanDuel
- Duncan of Jordanstone College of Art & Design - Alberto Negro for 5 STYLE
- Glasgow Caledonian University - Brian Mann, Jared Long, Patchaya Proud Khomna for Eternal Eyes
- Glasgow Caledonian University - Sara Lopez, Sara McCombe, Adrianne Calgie for Green ek-oh (Eco-friendly supermarket)
- University of Strathclyde – Chris Hughes for Estendio - winner

Best of Use of Social Media Award
- Betty and Bee for How to Hide Your Glitter Roots - commendation
- Equator for Making Sparks Fly - winner
- FreeAgent for FreeAgent Shares The Love
- Yard Digital for Sainsbury’s Active Kids Campaign

Digital Professional of the Year Award
- Andrew Duncan, SwarmOnline - winner
- Gary Ennis, NSDesign
- John McLeish, Equator

Digital Agency Award sponsored by Enigma People Solutions
- Screenmedia
- Storm ID - winner
- The Zen Agency
- xDesign

2014

Business to Business Award sponsored by Jumpstart
- Emperor
- Harper MacLeod
- Innovation Digital
- Nucleus - winner

Retail/E-Commerce Award
- Dojo Design Studio - winner
- LEWIS
- Yard Direct

Public Sector Award include Charity/Not-for-Profit
- Alienation Digital
- Blue2 Digital - winner
- CalMac Ferries - commendation
- Historic Scotland
- Wheatley Group

Best Mobile Application Award
- 21awake - winner
- Screenmedia
- Tag Games
- xDesign - PocketFM

Consumer Engagement Award
- sponsored by Hillington Park Innovation Centre
- Chunk - winner
- LEWIS
- Reflexblue
- The Weather

Education & Training Award sponsored by The University of Glasgow
- Blue2 Digital
- Kotikan
- Storm ID - winner
- Tango with Django

Student Award sponsored by MetaDigital
- Bia Nua (Aimie McBride, Lynsey Macdonald, Fabien Spitz, Kevin Green)
- Gabriele Rossi
- The Royal Alberta Hall, Lockdown (Ryan Allan, Mark Phillips, Jordan Pollock) - winner

Best Use of Social Media Award
- FreeAgent
- Historic Scotland
- Nucleus - winner
- The University of Glasgow

Digital Professional of the Year
- Mark Ettle – Cobra Mobile
- John McLeish - Equator
- Chris Moore – Trick Creative
- Scott Walker – LEWIS - winner

Digital Agency Award sponsored by Enigma People Solutions
- Equator
- LEWIS
- Screenmedia - winner
- Storm ID

2013

Business to Business Award sponsored by Eureka Solutions
- Blue2 Digital – PleaseCycle & Stravel
- FreeAgent
- Golden Charter
- ResDiary - winner

Retail/E-Commerce Award
- Dojo Design Studio – Macs Adventure
- Line Digital – Craig and Rose Paint
- Line Digital – Powderbeds - winner

Public Sector Award include Charity/Not-for-Profit
- Blue2 Digital
- Kotikan
- Storm ID - winner
- Tango with Django

Best of Use of Social Media Award
- Betty and Bee for How to Hide Your Glitter Roots - commendation
- Equator for Making Sparks Fly - winner
- FreeAgent for FreeAgent Shares The Love
- Yard Digital for Sainsbury’s Active Kids Campaign

Education & Training Award sponsored by The University of Glasgow
- Blue2 Digital
- Culture Republic – Visual Arts Glasgow - winner
- Edinburgh International Film Festival
- Scottish Swimming
- Storm ID – Young Scot Rewards
2012

Best Mobile Application Award
• Screenmedia – Scotland’s Big 5
• Spider Online – FirstBus - **winner**
• xDesign365 – The National Museum of Scotland

Consumer Engagement Award
• Blue2 Digital – Royal Liverpool Golf Club
• Edinburgh International Film Festival - Commendation
• Equator – The Macallan – Masters of Photography - **winner**
• Front Page – Celebrity Cruises
• Storm ID & GCMB – What Makes Glasgow Great?

Education &Training Award
• Screenmedia - Scotland’s Big 5 - Commendation
• Storm ID – The R&A Rules Academy - **winner**
• Verisim Ltd

Student Award
sponsored by Scottish Institute for Enterprise
• Susan Creighton – Digital Social Presence on Consumer Behaviour (University of Abertay Dundee)
• Olivia Feng – Mission of FUN.D (University of Glasgow)
• Jennifer McGregor – CrohnieClothing (City of Glasgow College) - **winner**

Best Use of Social Media Award
• Caliber – ebay Annunci
• Entrepreneurial Spark
• FreeAgent - **winner**
• MadeBrave Ltd – CSS Ltd
• The Edinburgh Chamber of Commerce

Digital Agency Award
sponsored by Enigma People Solutions
• Alienation Digital
• Equator - **winner**
• Line Digital
• Radiator Digital
• Screenmedia
• xDesign365

2011

Best Client Campaign
• Alienation Digital – Gordon & Macphail
• Dojo Design Studio – Solar Power Scotland
• Front Page Design – Cruising For Excellence - **winner**

Consumer Engagement Award
sponsored by s1
• Clyde Property
• Equator – Cake Decorating
• Screenmedia – Simple Audio - **winner**

Digital Supplier Award
sponsored by Enigma People Solutions
• Alienation Digital
• Dog Digital
• Screenmedia - **winner**

2011

Business to Business Award
• Blue Square Design – Qrpro.co.uk
• Brinn Marketing – Van Leasing Quotes
• FreeAgent - **winner**
• Mercurytide – Flow Hospitality Training System

Consumer Engagement Award
• Alienation Digital – Condor Cycles
• The BIG Partnership – Highland Park Facebook Fan Engagement
• Neo Marketing – SugarCube - **winner**
• Innovation Digital – British Waterways Scotland
• KILTR

Public Sector Award including Not for Profit
• 999 Design Group – GHA Big Red Truck - **winner**
• Innovation Digital – British Waterways Scotland
• Poppyscotland- Poppyscotland Social Media
• Glasgow Museums – Riverside Museum Digital Interpretation
• Cosla – Myjobscotland
### Export Award
- Alienation Digital – Scottoiler - **winner**
- Virtual Interconnect – SmartParts

### Games Award
- Muvizu
- Proper Games – Yo Deshi - Commendation
- Tag Games – Funpark Friends - **winner**

### E-commerce Award
- Line Digital – Scottish Friendly Ecommerce Website
- Spider Online – Golden Charter Website - **winner**

### Best use of Mobile Technology Award
- Kotikan – Skycanner – All Flights, Everywhere! - **winner**
- NN4M – Debenhams iphone App
- RBS Technology Services – The RBS Banking App
- Zapper

### Customer Experience Award
- 999 Design Group – GHA Big Red Truck - Commendation
- Glasgow Museums – Riverside Museum Digital Interpretation - **winner**
- Mercurytide – Flow Hospitality Training System

### Client Campaign
- Neo Marketing – SugarCube - **winner**
- North Star Advertising – Genius Bread
- QueryClick – Classic British Hotels

### Creative Execution Award
- 999 Design Group – GHA Big Red Truck - **winner**

### Digital Supplier Award
- Alienation Digital
- Caliber Interactive
- NS Design
- Radiator UK
- Screenmedia - **winner**

## 2010

### Business to Business Award
- **Agency:** Avian  
  **Client:** Blackadders Solicitors  
  **Work undertaken:** Property Management System
- **Agency:** Bourne - **winner**  
  **Client:** Dell  
  **Work undertaken:** Basis Logic Energy
- **Agency:** MediaCom Edinburgh  
  **Client:** Scottish Development International  
  **Work undertaken:** North America Campaign
- **Agency:** Minerva Business Systems  
  **Client:** Alex M Adamson LLP, Sheriff Officers  
  **Work undertaken:** AMA System
- **Agency:** Tidalfire  
  **Client:** Oxford University Press  
  **Work undertaken:** Interactive PDF eBooks for the teaching of English in Spanish schools

### Consumer Engagement Award
- **Agency:** Frame Digital - **winner**  
  **Work undertaken:** iMapflickr
- **Agency:** MediaCom Edinburgh  
  **Client:** Scottish Development International  
  **Work undertaken:** North America Campaign

### Public Sector Award
- **Agency:** Dunedin Canmore Group - **winner**  
  **Work undertaken:** PDA
- **Agency:** Dunedin Canmore Group  
  **Work undertaken:** Procurement
- **Agency:** Frame Digital  
  **Client:** Highlands and Islands Enterprise  
  **Work undertaken:** Strategy, Scoping and Website Development
- **Agency:** JISC Regional Support Centre Scotland North & East

### Not for Profit Award
- **Agency:** Frame Digital - **winner**
- **Work undertaken:** Destiny Church TV

### Export Award
- Bridgeall - **winner**
- **Client:** Cobra Mobile
- **Client:** Screenmedia

### Global Ambition Award
- **Agency:** Cobra Mobile
- **Client:** Hubdub - **winner**
- **Project:** Fanduel

### Games Award
- **Agency:** Cobra Mobile
- **Agency:** Cohort Studios
- **Game:** The Shoot
- **Digital Goldfish**
- **Dynamo Games - **winner**
- **Game:** Soccer Tycoon

### E-commerce Award
- **Agency:** Brightsolid  
  **Client:** Findmypast.co.uk
- **Agency:** QueryClick - **winner**  
  **Client:** www.classicbritishhotels.com

### Best use of Mobile Technology Award
- **Agency:** Blue Square Design  
  **Client:** Edinburgh Solicitors™ Property Centre (ESPC) & Perthshire Solicitors™ Property Centre (PSPC)  
  **Work undertaken:** Mobile websites
- **Agency:** Loc8 Solutions  
  **Client:** Edinburgh Festival Fringe  
  **Work undertaken:** Edinburgh festival Fringe iPhone App
- **Screenmedia - **winner**  
  **Work undertaken:** Sprint GPS
<table>
<thead>
<tr>
<th>Award</th>
<th>Winner(s)</th>
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<td>• Do-Be</td>
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<tr>
<td>• Work undertaken: Teach it</td>
<td>• Agency: Frame Digital</td>
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<tr>
<td>• Client: National Museums Scotland</td>
<td>• Agency: VEEEMEE</td>
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<tr>
<td>• Work undertaken: The Lewis Chessmen Unmasked Educational Interactive</td>
<td>• Client: Audi</td>
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<tr>
<td>• Agency: VEEEMEE - winner</td>
<td>• Work undertaken: Audi in PlayStation™ Home</td>
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<td>• NSDesign</td>
<td>• Radiator UK</td>
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<td>• Realise</td>
<td>• Revolver PR</td>
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<tr>
<td>• Screenmedia - winner</td>
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<tr>
<td>2009</td>
<td>• Export Award</td>
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<tr>
<td>• Lingo24 - winner</td>
<td>• GUITARGUITAR</td>
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<tr>
<td>• Toolstop.co.uk</td>
<td>• Heriot-Watt University SCHOLAR Programme - winner</td>
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<tr>
<td>Education Award</td>
<td>• Aberdeen College - Commendation</td>
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<tr>
<td>• Central College Glasgow</td>
<td>• Walkhighlands.co.uk - winner</td>
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<tr>
<td>Tourism Award</td>
<td>• Mediacom - Short-list</td>
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<td>• Toolstop Ltd - Commendation</td>
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<td>Entertainment &amp; Leisure Award</td>
<td>• Walkhighlands.co.uk - winner</td>
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<tr>
<td>• Glasgow Film Theatre / Glasgow Film Festival - winner</td>
<td>• Mediacom - Short-list</td>
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<td>• Cobramobile Ltd - Commendation</td>
<td>• Heriot-Watt University SCHOLAR Programme - winner</td>
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<tr>
<td>Recruiter Award</td>
<td>• Lingo24 - winner</td>
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<td>• 9:20 Recruitment - winner</td>
<td>• GUITARGUITAR</td>
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<td>Property Award</td>
<td>• Toolstop Ltd - Commendation</td>
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<tr>
<td>• Mactaggart &amp; Mickel - winner</td>
<td>• Realtime Worlds Ltd</td>
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<tr>
<td>Not-for-profit Campaign Award</td>
<td>• Lingo24 - winner</td>
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