

# The Herald FASHION.co.uk

## PREVIOUS WINNERS



### Finalists for 2015

#### Best use of Online Marketing

- Bee Inspired Clothing - commendation
- **Isolated Heroes - winner**
- Trakke

#### Best Sustainable Online Business

- **Elizabeth Martin Tweed - winner**
- Aymee Charlton
- Aimee Kent
- Walker Slater

#### Best Online Newcomer

- Aymee Charlton
- Aimee Kent
- Kestin Hare - winner

#### Online Accessory Retailer of the Year

- Begg & Co
- Bonnie Bling
- Trakke
- **Christian MacLeod - winner**

#### Blogger of the Year for Scotland

- Brass Buttons and Confidence
- Floral and Corals Blog
- Wardrobe Conversations
- **Honey Pop Kisses - winner**

#### Luxury Online Boutique of the Year

- **Begg & Co - winner**
- Trakke - commendation
- Walker Slater
- Christian MacLeod

#### Scottish Online Fashion Graduate of the Year

- Dreamland Clothing
- Aleena's Boutique
- Siobhan Mackenzi
- **KellyDawn Riot - winner**

#### Best Fashion Twitterati

- Bonnie Bling
- **IKRUSH - winner**
- Trakke

#### People's choice award

- **Bee Inspired Clothing - winner**
- Begg & Co
- Rebecca Torres
- Isolated Heroes
- Trakke

#### Best Scottish Independent Online Retailer

- Elizabeth Martin Tweed
- Bee Inspired Clothing
- Bonnie Bling
- **Rebecca Torres - winner**

#### Scottish Online Retailer of the Year

- Begg & Co
- Wear Eponymous
- **Twisted Time - winner**
- Isolated Heroes

#### Judges Award

**Mallzee**

### Finalists for 2014

#### Scottish online retailer of the year

- **Abandon Ship Apparel - winner**
- Twisted Time
- Wear Eponymous
- Fallen Star, Spoilt Brat

#### Best Scottish independent online retailer

- **Isolated Heroes - winner**
- DIY Nails
- Bonnie Bling
- Nikki McWilliams

#### Best use of online marketing

- DIY Nails
- Jane Davidson
- Isolated Heroes
- **Tens - winner**

#### Pre-loved online retailer of the year

- The Frockery
- **The Glasgow Vintage Co. - winner**
- Herman Brown

#### Best online newcomer

- **The Brotique- winner**
- Tens
- The Trash Rack
- Begg & Co

#### Blogger of the year for Scotland

- **Bee Waits For No One - winner**
- Portis Wasp
- Frock Trade
- Secret Little Stars

#### Best mobile app Mallzee

#### Luxury online boutique of the year

- Common People Clothing - commendation
- **Jane Davidson - winner**
- Dunmore Scotland
- Begg & Co

#### Scottish online fashion graduate of the year

- Colleen Leitch
- **Iain MacDonald- winner**
- Lara Gilchrist
- Farah Al Zadjal

#### Best fashion twitterati

- Wear Eponymous
- Portis Wasp
- **Scot Street Style - winner**
- Bee Waits For No One

#### People's choice award

- DIY Nails
- Bonnie Bling
- Abandon Ship Apparel
- **Common People Clothing - winner**